



Campus Culture of Involvement

	Okanagan	Vancouver
	2012/13	2012/13
% of UBC students who have participated in one or more on campus student involvement activities	94%	80%
% of 4 th year students who have participated in one or more campus student involvement activities	96%	89%

Description

% of UBC students who have participated in one or more on campus student involvement activities (peer programs, leadership programs, student clubs, student government, intramurals, recreation, conferences, special lectures and mentoring) measured on the UES 2013.

% of 4th year graduating students who have participated in one or more campus student involvement activities measured on the UES 2013.

Person with lead responsibility for this metric:
Data collection will be from: Undergraduate Experience Survey
Date: May 1 to April 30 (Academic Year)

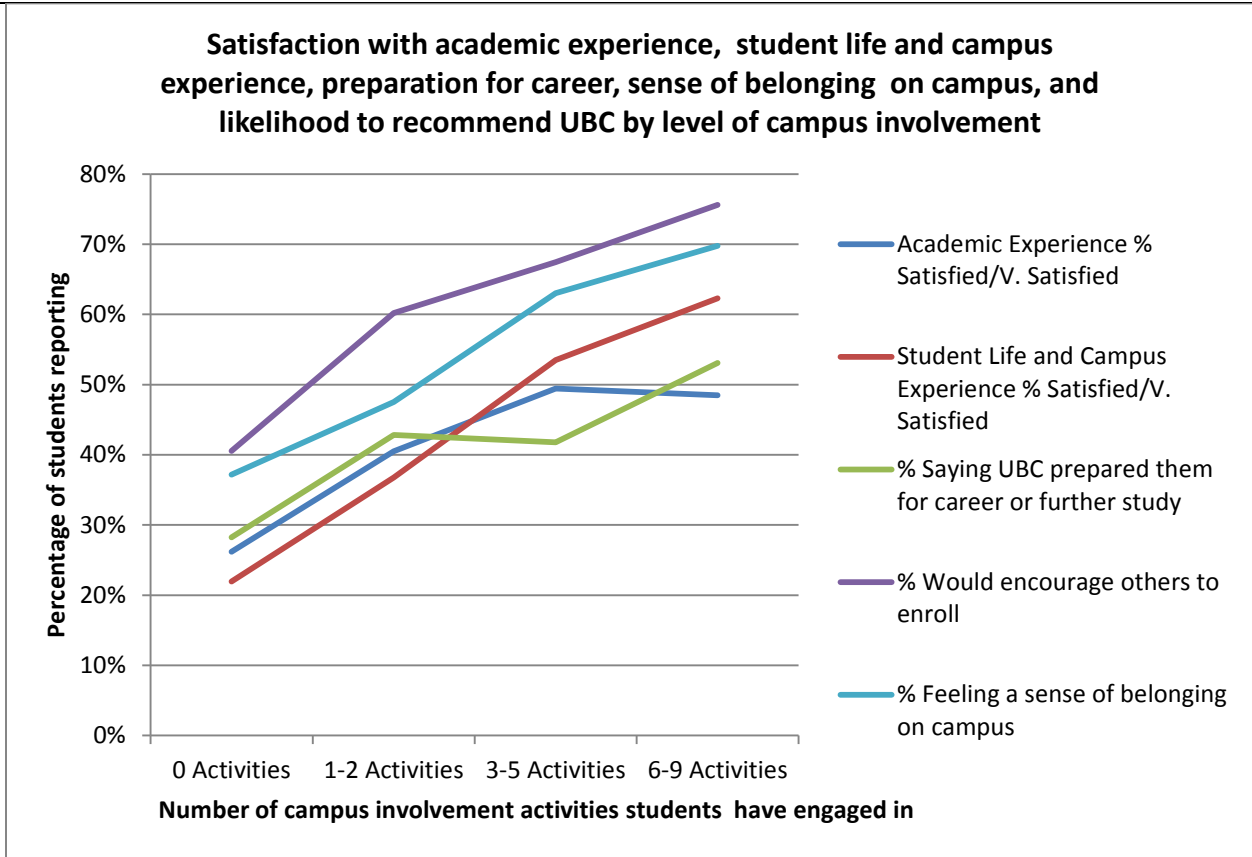
Explanation of Results

UBC is committed to a strong campus culture of involvement. Students and the university benefit from having engaged, active students who participate in campus life. UBC supports a broad range of student involvement activities, ranging from peer programs to intramurals to conferences and special lectures, in addition to student clubs and student government.

Among other benefits, UBC students who have participated in student involvement activities are more likely to:

- report higher levels of satisfaction with their academic experience, student life and campus experience;
- feel that UBC prepared them for their career or further study;
- feel a sense of belonging on campus;
- say they would encourage others to enrol at UBC.

The graphs below show how 4th year graduating students reported on these factors on the Vancouver and Okanagan campuses, depending on how many types of campus student involvement activities they participated in during their time at UBC. The graphs highlight how much of an impact any student involvement can make: in all cases, there is a substantial difference between those who did not participate in any student involvement activities, and those who participated in 1 or 2. In most cases, the upward trend continues as students were involved in more activities, with the highly involved students (6 or more activities) in some cases reporting rates 22-40% higher than those who did not participate in any student involvement activities.



UBC supports student involvement through a variety of mechanisms:

Centre for Student Involvement & Careers

In June 2012, the Student Development and Career Services units on the Vancouver campus were merged to establish the Centre for Student Involvement & Careers. This reorganization places an increased emphasis on UBC’s support for students’ career and professional development and signals that involvement experiences are an important way for students to gain career-related skills and knowledge. The new Centre facilitates and enhances student learning through career building enriched educational experiences and supports students to become successful university learners, prepared to achieve their personal and career goals.

The Centre provides all UBC Vancouver students with a point of connection to workplace learning, mentoring, volunteer and leadership opportunities; and offers career and employment related services to students, academic departments, employers, and alumni.

The Centre supports and promotes a variety of campus involvement opportunities. Some examples include:

- **Tri-Mentoring 2012/13:** (senior students, junior students, industry mentors)
 - Student participation in Tri-Mentoring has increased from 499 students in 2008/09 to 775 students in 2012/13.
 - Mentor participation has increased from 296 mentors in 2008/09 to 426 mentors in 2012/13.
- **Peer Programs 2012/13:**
In 2012/13, 250 student leaders provided peer-to-peer academic and personal support across 13



focus areas, including health and wellbeing, study skills, equity and inclusivity, and sustainability. On the Okanagan campus, we have the first year experience program with 45 peer mentors supporting all first-year students on campus.

- **Orientation and First Year Experience**

Frequently, becoming an Orientations leader is a student's first foray into campus involvement. In 2012/13, more than 1000 students were involved as leaders in Orientation programs.

- **Student Leadership Conference 2013 (www.slc.ubc.ca)**

The Student Leadership Conference is UBC's largest student-run conference, focused on developing and enhancing the student leadership community at UBC. In 2013, the conference attracted 1150 UBC student delegates and was organized by 29 students and supported by 120 student volunteers.

For the first time, UBC hosted the Canadian Conference on Student Leadership at its Okanagan campus this year. The theme was "Choose Your Own Adventure - Your Path to Leadership," which welcomed 289 student delegates who were able to participate in over 35 leadership workshops, roundtable discussions, and listen to exciting keynote speakers. These sessions were all designed to inform, inspire and connect undergraduate and graduate students, and professionals. Many of the workshops were facilitated by students, for students.

UBC also has a variety of other campus involvement activities, including:

UBC Rec

UBC Rec also supports students to become involved on campus through intramural leagues, events and tournaments.

Residence Life advisors

Residence life advisors play a crucial role in the creation of a supportive and vibrant residence community.

Faculty-supported campus involvement initiatives

Faculties, departments and individual faculty support a variety of campus involvement activities. A couple of examples of these initiatives include:

UBC Model United Nations (<http://ubcmun.org/>)

In January 2013, UBC students hosted the 20th assembly of the UBC Model United Nations. A flagship event of the International Relations Student Association, the UBC Model UN is Western Canada's largest collegiate Model UN. In a progressive fusion of course-based and experiential learning, Committee Directors for the UBC Model UN studied the "history, capabilities, limitations and inner-workings of the United Nations" receiving course credit through a Student Directed Seminar, *United Nations and Diplomacy*.

TEDx TerryTalks (<http://www.terry.ubc.ca/tedxterrytalks/>)

In November 2012, UBC hosted the 5th annual TEDx Terry Talks. Based on the popular TED model of conferences, this is the premier platform for UBC students to give "the talk of their lives", as they present on an area of passion, related to their roles as emerging scholars or as advocates for social change.

Recommended Action

Involvement in campus and community is a foundational experience that prepares UBC graduates to be active participants and leaders in our society. While UBC's student involvement rates are already fairly high, more work can be done to enhance these campus involvement initiatives and to further engage



students on campus.

- The Vice President Students will be developing a strategic plan in order to further enhance the student experience at UBC, including the opportunities and effectiveness of campus involvement activities, in partnership with students, student governments, and faculties.
- The Centre for Student Involvement and Careers will be building the systems and support required for students to achieve greater competency gains as a result of their participation in campus involvement opportunities. This will be accomplished through (1) raising awareness about the community and individual benefits that result from campus involvement, (2) developing student leadership training for student governments and student clubs in partnership with the AMS, and (3) through comprehensive, career-focused enhancements to the training, evaluation, and reflective learning components of formal campus involvement programs.
- Through the launch of students.ubc.ca clear and targeted communication and branding of the UBC student experience will explicitly speak to the outcomes for students and ways to become involved.